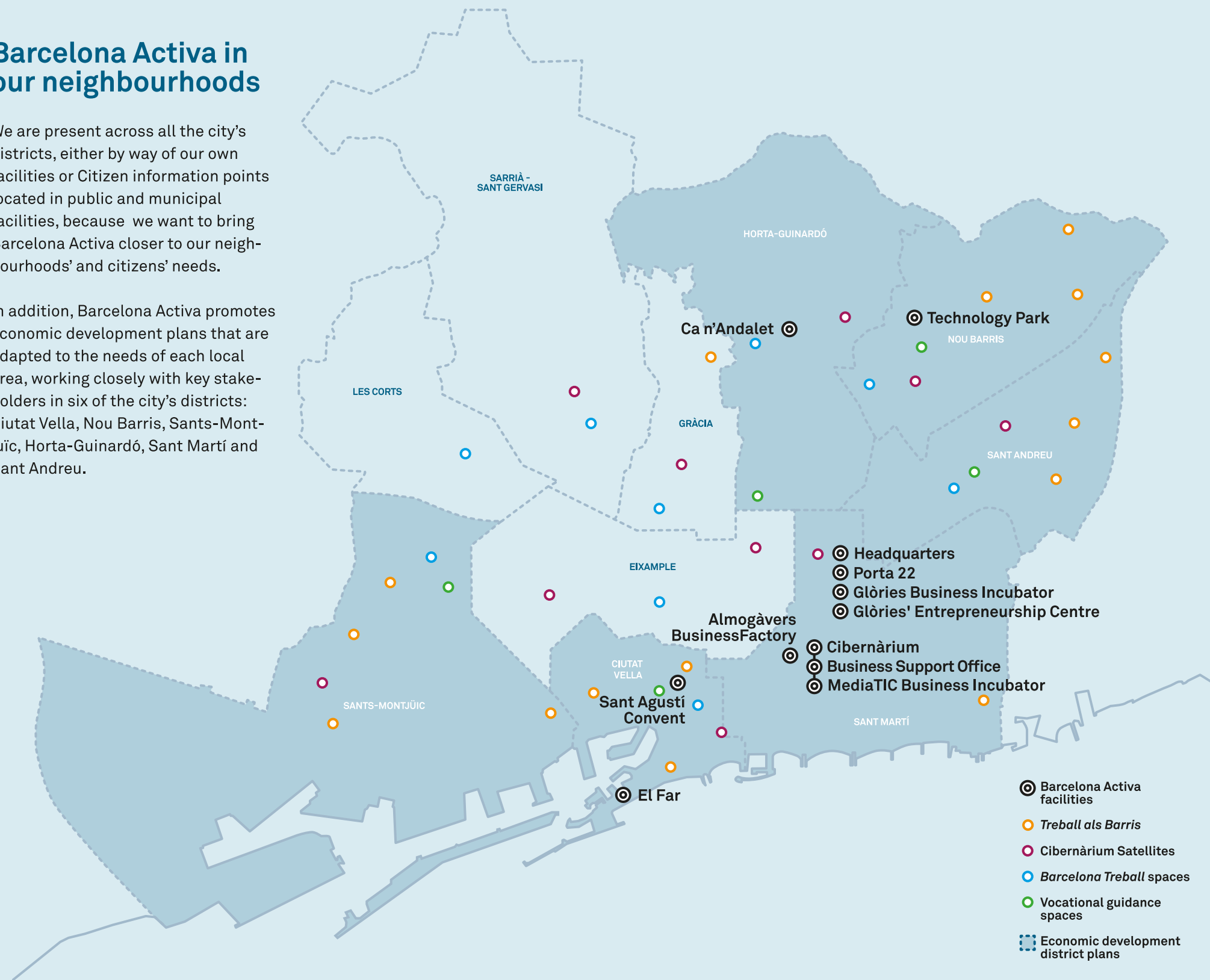




Barcelona Activa in our neighbourhoods

We are present across all the city's districts, either by way of our own facilities or Citizen information points located in public and municipal facilities, because we want to bring Barcelona Activa closer to our neighbourhoods' and citizens' needs.

In addition, Barcelona Activa promotes economic development plans that are adapted to the needs of each local area, working closely with key stakeholders in six of the city's districts: Ciutat Vella, Nou Barris, Sants-Montjuïc, Horta-Guinardó, Sant Martí and Sant Andreu.



Our mission

To promote economic policies and local development and ensure a better quality of life for the Barcelona citizens by **promoting employment, encouraging entrepreneurship and offering support to companies**. The aim is to meet citizens' different needs in their own neighbourhoods and also from the perspective of the

plural economy, including the social and solidarity economy. We are doing this by promoting citizen empowerment as well as reshaping the balance between neighbourhoods to achieve a fairer model in terms of economic development and the creation, maintenance and distribution of employment.



Our values

Equal opportunities and social progress



Cooperation, both within the organization and with others



Economy at the service of citizens: being social and sustainable



A public service spirit and personal and professional ethics



Strategic Lines

1. Closeness to the needs of the local area, citizens and companies and other economic and social stakeholders with an innovative approach and regional readjustment

2. Specialization of programmes and services to the city's diversity: groups / sectors / areas

3. Employment as a transversal priority

4. Support for the plural economy, developing transforming economies, group entrepreneurship and social innovation

5. Support for personal-professional projects with integrated services

6. Support for local businesses so they can move towards models offering a high social and environmental return

7. Definition, structuring and coordination of the public-private-community ecosystem

8. Improvement to the welfare and professionalization of workers, promoting excellence, transversal profiles, participation and talent development

9. Incorporation of gender and diversity perspectives across all internal and external actions

10. Incorporation of the mission, strategies and objectives by all Barcelona Activa staff so that these permeate through all the Agency's areas and services

What we do

We accompany citizens throughout their job search process

barcelona.cat/treball

We support entrepreneurs so they can make their business ideas come true, whether as a group, community or at an individual level

barcelona.cat/emprenedoria

We do all this at a local level, taking into account gender and diversity perspectives and from the vision of the plural economy

We help companies and organizations grow, connecting them to the ecosystem and helping them consolidate using socially responsible models

barcelona.cat/business

We provide job seekers, entrepreneurs and professionals with technology training

barcelona.cat/cibernarium

